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## SVIAZ/EXPO COMM MOSCOW 2012 A GROWING EVENT ACROSS MULTIPLE CATEGORIES

**Bethesda, MD, May 23, 2012** -- Minister Igor Shchegolev, Ministry of Telecommunications and Mass Communications of Russian Federation, and Vladimir P. Strashko, Vice President, Russian Federation Chamber of Commerce and Industry greeted exhibitors and attendees at the 24th edition of **SVIAZ/EXPO COMM MOSCOW 2012**. During Minister Shchegolev's opening speech, he stressed the importance of innovation, new solutions, and the need for advancing technological and organizational approaches. He went on to praise **SVIAZ/EXPO COMM MOSCOW 2012** exhibition and conference for exemplifying this theme of innovation and technological development.

The event which took place May 14-17, 2012 at Expocentr Fairgrounds in Moscow is Russia's leading information and communications technology event, which provided high profile conference sessions and content, as well as business development opportunities for exhibitors and attendees in Russia and throughout Eastern Europe. This year the event generated approximately 17,500 net sqm to accommodate over 614 participating companies from 28 countries. **SVIAZ/EXPO COMM MOSCOW**, an international event with a traditionally high share of foreign support, saw 51% of its participation from international exhibitors.

The event attracted over 25,000 attendees to the largest ICT event in Russia. Covering the landscape of next generation wireless networks, 4G LTE, multi-function mobile terminals, mobile networks, WiMAX, Wireless LAN, Bluetooth, and various platforms that permeate business and industry, **SVIAZ/EXPO COMM MOSCOW 2012** promoted the development of technologies and created a platform for dialog where knowledge and ideas could be exchanged in an environment where global business relationships can flourish and grow.

Alongside the exhibition, the annual conference program focused on expanding the Russian ICT sector. The session was attended by delegates and regulators from the federal executive authorities and key representatives of the ICT industry. During the four day event, various roundtables and breakout sessions took place addressing topics such as 4G LTE, mobile communications, strategies for modernizing communication equipment in Russian regions, as well as cloud solutions for public authorities. The Russian Chamber of Commerce and Industry commended **SVIAZ/EXPO COMM MOSCOW 2012** for attracting the top leaders from the ICT business sphere and assisting in the development of the telecommunications industry, without which it would be impossible to reconstruct the Russian economy.

Russia continues to be a key growth market for ICT products and services and will generate long term business prospects for firms interested in the Russian market. The success of this event clearly indicates the world's leading manufacturers and service providers will continue to join **SVIAZ/EXPO COMM MOSCOW** to gather the leaders and decision makers from the international telecommunications industry.

Founded in 1984, E.J. Krause & Associates, Inc. (EJK) is one of the largest privately owned exhibition management companies in the United States and is recognized worldwide as the organizer of SVIAZ/EXPO COMM MOSCOW and the EXPO COMM series of ICT events. EXPO COMM is the global series of exhibitions and conferences servicing the telecommunications, wireless, broadband, and networking industries. The EXPO COMM series attracts the highest quality buyers by addressing the needs of network professionals who require the most up-to-date technological developments covering Broadband, convergence networks, mobile Internet, ICT, and unified communications. The EXPO COMM series has grown over the years to include shows in Europe, Asia, and Latin America.